



JULY 11, 2018

FRIENDS OF DEB BAUGHMAN

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**FOR IMMEDIATE RELEASE**

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## **Cash Mob to Support Everett Independent Pharmacy**

BEDFORD— Deb Baughman, candidate for state representative for the 78<sup>th</sup> district, announced that a “cash mob” will take place at the Everett Pharmacy, 108 E Main Street, on Saturday, July 14th at 4:30 PM. Cash mobs occur when groups of people converge on a business and all buy from it at the same time with the intention of providing financial support as well as drawing attention to a particular industry. Everett Pharmacy, the site of this event, is an independent family owned business bought by Karen and Dan Iseminger in 2009. It is especially known for its personalized customer service.

“We have chosen the Everett Pharmacy as the second site for a cash mob to highlight issues faced by independent pharmacies and the importance of shopping locally,” Baughman says. The Isemingers are inviting the public to this after-hours event to share information and answer questions about the pharmacy industry. Following the informational program, there will be a chance for participants to spend their “cash” in the pharmacy’s gift shop and greeting card section. This cash mob follows a similar event at Hidden Hills Dairy in April that called attention to the concerns of local dairy farmers. According to Baughman, this is a community event and not a political one. She says: “It is an educational opportunity for us all, as well as a chance to support a local ‘Main Street’ business.” All are invited and welcome.

For directions, visit [www.everettrx.com](http://www.everettrx.com). For event information, contact Valerie Pawuk at 814-652-6208.